WE EMPOWER ENGINEERS WITH THE KNOWLEDGE THEY NEED TO INNOVATE

Wevolver's web platform and social media reach millions of engineers every month.

We believe access to knowledge is key to innovation. On Wevolver the engineering community & industry connect around deeply informative content.

Through our deep engagement with the global engineering community we help companies perform marketing in a genuine and high-quality way that is strongly valued by our audience.
“I read Wevolver at least weekly to stay up to date.”
Andrey Shtylenko, Global AI Leader at Honeywell AI & Robotics Lab

“We’re working on a healthcare robot, and I use Wevolver to research all relevant technology that has been developed in this field.”
KEY STATS

TOTAL FOLLOWERS & SUBSCRIBERS

Source: Native Analytics 2023

ORGANIC UNIQUES REACHED P/M

Followers & Subscribers include Wevolver.com and Wevolver’s social media channels.

900,000+

7,000,000+

SXSW Innovation Award

Fast Company Top 20 Most Innovative Web platforms

Accenture Innovation Award

Audience:

1. LinkedIn 142,000+
2. Instagram 458,000+
3. Twitter 35,000+
4. Facebook 230,000+
5. Reddit 13,800+
6. Telegram 3,500+
7. TikTok 62,000+
8. Youtube 3,800+
9. Web Platform 200,000+

Pageviews p/m

Source: Native Analytics 2023

Followers & Subscribers include Wevolver.com and Wevolver’s social media channels.
WE HAVE THE NEW WAVE OF ENGINEERS ENGAGED WITH US

Source: Native Analytics 2022
MEET THE INNOVATORS.
OUR UNIQUE AUDIENCE OF ENGINEERING TALENT.

LEADERSHIP

- Involved in engineering decisions.
- Involved in setting R&D directions.
- Involved in purchase decisions.
- Leadership position.

TOP COUNTRIES

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>EU</td>
<td>28%</td>
</tr>
<tr>
<td>United States</td>
<td>26%</td>
</tr>
<tr>
<td>India</td>
<td>10%</td>
</tr>
<tr>
<td>Turkey</td>
<td>5%</td>
</tr>
<tr>
<td>Canada</td>
<td>3%</td>
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<td>Brazil</td>
<td>3%</td>
</tr>
<tr>
<td>Russia</td>
<td>2%</td>
</tr>
<tr>
<td>Australia</td>
<td>2%</td>
</tr>
<tr>
<td>Japan</td>
<td>1%</td>
</tr>
<tr>
<td>Other</td>
<td>21%</td>
</tr>
</tbody>
</table>

Source: Native Analytics 2022
WE REACH THE WHOLE ENGINEERING COMMUNITY.

INDUSTRIES

- Industrial Automation & Robotics: 21%
- Software: 16%
- Semiconductors & Telecommunication: 15%
- Aerospace: 9%
- Automotive: 8%
- Health Care & Medical Tech: 6%
- Manufacturing: 6%
- Consumer Products: 5%
- Engineering / Design Services: 11%
- Other: 9%

Source: Native Analytics 2022
COMPANIES AND UNI’S WHERE OUR AUDIENCE WORKS OR STUDIES
THE BIGGEST CHALLENGE IN CONTENT MARKETING IS TO REACH BEYOND YOUR EXISTING AUDIENCE

Wevolver becomes your superpower
Blog articles, videos, social media, podcasts, graphics, and more.
Content Creation Service

Our dedicated editors create long-read blog articles for your company.

1. 1000-1800 words, with custom illustrations from our award-winning team
2. You can choose: Our editors can act as ghost writers for you, or the articles can be published under your editor’s name.
3. We publish the content on Wevolver.com for you. The content is licensed to also be used on your own website and social media channels.
CONTENT DATA INSIGHTS

Explore unique insights based on your content.

We share a report with the details of organizations where people work or study who looked at your content as well as the details of organizations who looked at content similar to your field.

This enables you to discover new leads and gain deep insights into your industry.
CONTENT DISTRIBUTION

Leverage our reach and strong brand in the engineering community.
SUBSCRIPTIONS

Our subscriptions enable you to perform highly effective knowledge marketing.

1. **Build up a profile.**

   Your profile enables engineers to learn more about your business, view all your posts, and go to your website or social media. Profiles are found via your content, the discover pages, and search feature.

2. **Publish content on Wevolver.com.**

   You can choose to publish your company's content on our highly regarded independent platform for professional engineers. Create dedicated content for Wevolver, or repurpose content you are creating for your own channels anyway.

3. **Gain followers.**

   Followers will gain notifications about new content you post. Followers are dedicated: 25% return every week to read new content.
Your profile and content will show on all relevant pages throughout the platform, to reach the right audience.

You can optionally share blog articles, case-studies, video’s, podcasts, recorded webinars, and product descriptions.
Followers get notifications when you share new content.

People can follow your company page and specific topics such as 3D Printing, Autonomous Vehicles, or Artificial Intelligence. Therefore, people get notified about exactly the topics that they are interested in.
# Subscription Overview

<table>
<thead>
<tr>
<th></th>
<th>Premium profile subscription</th>
<th>Publishing subscription</th>
</tr>
</thead>
<tbody>
<tr>
<td>Profile page</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Publishing content</td>
<td>No</td>
<td>Yes</td>
</tr>
<tr>
<td>Metrics report</td>
<td>Quarterly</td>
<td>Monthly</td>
</tr>
<tr>
<td>Onboarding session</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Continuous content feedback*</td>
<td>N/A</td>
<td>Yes</td>
</tr>
<tr>
<td>Company introduction**</td>
<td>With yearly subscription</td>
<td>Yes</td>
</tr>
</tbody>
</table>

* Your dedicated customer success manager keeps an eye on the content you share and gives feedback if needed.

** An introduction post about your company Wevolver’s LinkedIn Page (100,000 followers)
ENGAGEMENT GENERATION

We interact directly, daily, with the smartest people in your industry.

Let us create unique campaigns tailored to your goals.

- Competitions & challenges
- Leadership interviews
- Podcast sponsorship
- Webinar & event promotion
- Dedicated social media campaigns

A selection of companies who use these services.

[Images of logos for ARDUINO, MITSUBISHI CHEMICAL, RENESAS, and NVIDIA]
ENGINEERS WANT TO BE INFORMED ABOUT STATE OF THE ART TECHNOLOGY.

Create brand awareness
Establish thought leadership
Generate engagement
Perform employer branding

...among a unique community of engineering talent.
Wevolver is how engineers stay cutting edge.