



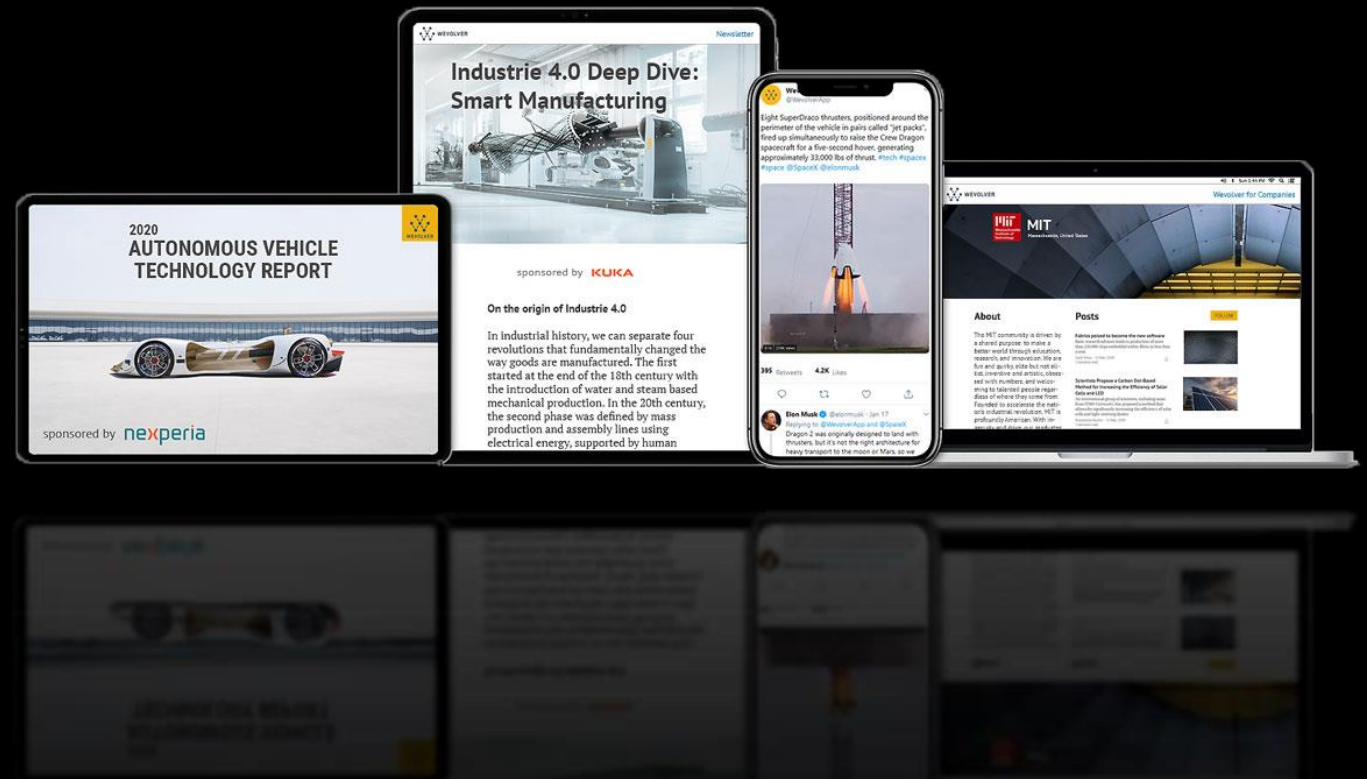
2023

WE EMPOWER ENGINEERS WITH THE KNOWLEDGE THEY NEED TO INNOVATE

Wevolver's web platform and social media reach millions of engineers every month.

We believe access to knowledge is key to innovation. On Wevolver the engineering community & industry connect around deeply informative content.

Through our deep engagement with the global engineering community we help companies perform marketing in a genuine and high-quality way that is strongly valued by our audience.

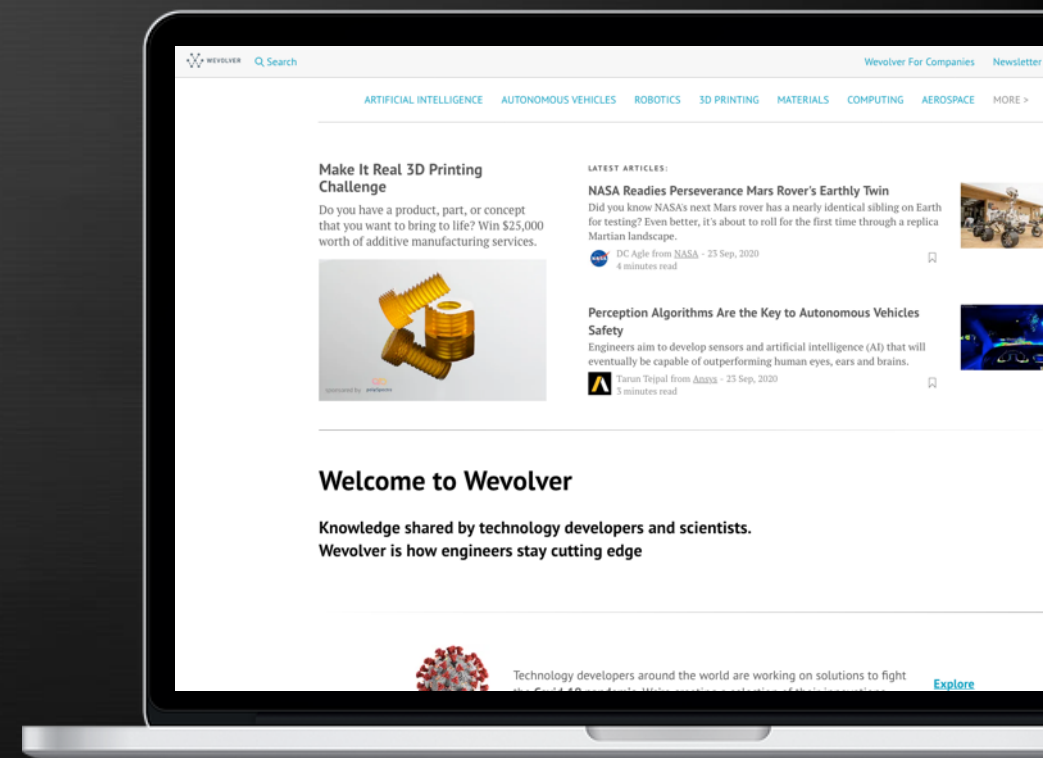


“I read Wevolver at least weekly to stay up to date.”

Andrey Shtylenko, Global AI Leader at Honeywell AI & Robotics Lab

“We’re working on a healthcare robot, and I use Wevolver to research all relevant technology that has been developed in this field.”

Lucas Ochoa, Carnegie Mellon University Human Computer Interactions, Creative Technologist at Google.



KEY STATS

TOTAL FOLLOWERS & SUBSCRIBERS

770,000+

ORGANIC UNIQUES REACHED P/M

7,000,000+

Audience:

1. LinkedIn	122,000+
2. Instagram	460,000+
3. Twitter	29,000+
4. Facebook	118,000+
5. Reddit	13,400+
6. Telegram	3,200+
7. TikTok	62,800+
8. Youtube	3,400+
9. Web Platform	200,000+ <small>pageviews p/m</small>

SXSW

SXSW Innovation
Award

FAST COMPANY

Fast Company Top 20
Most Innovative Web
platforms

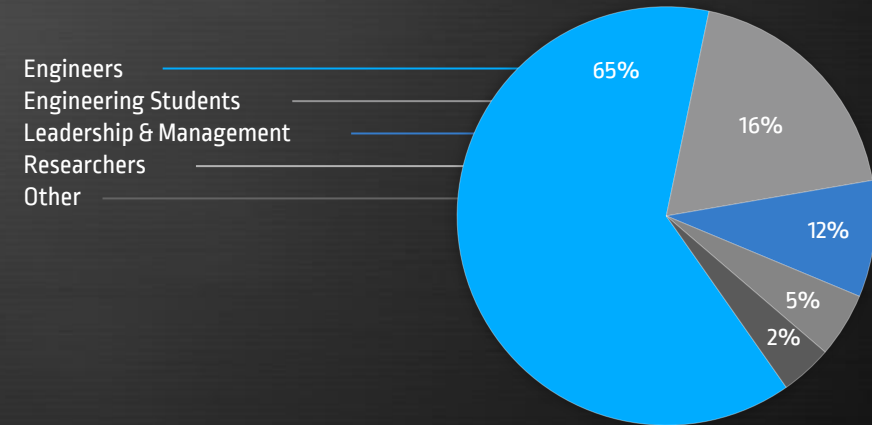
accenture

Accenture Innovation
Award

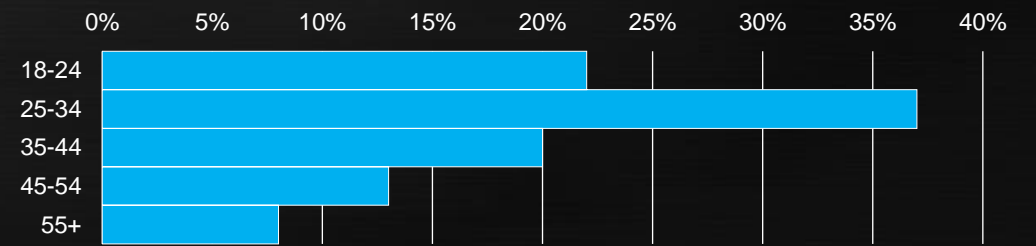


WE HAVE THE NEW WAVE OF
ENGINEERS ENGAGED WITH US

BACKGROUNDS



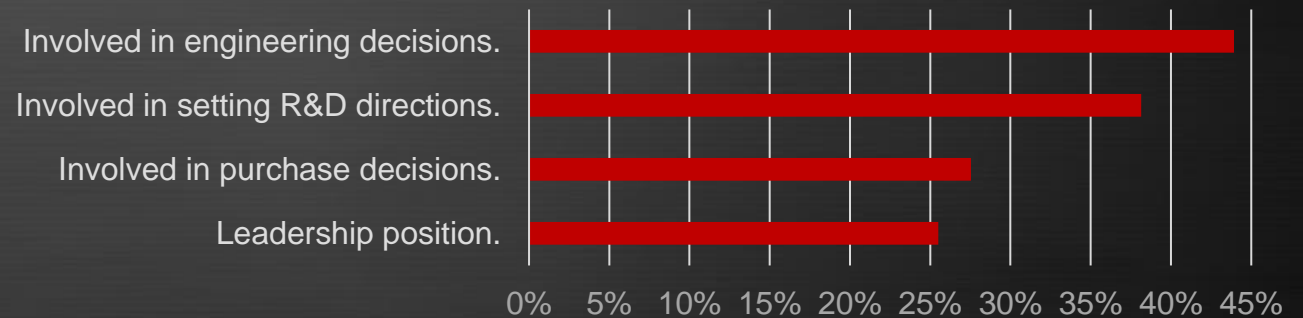
AGE





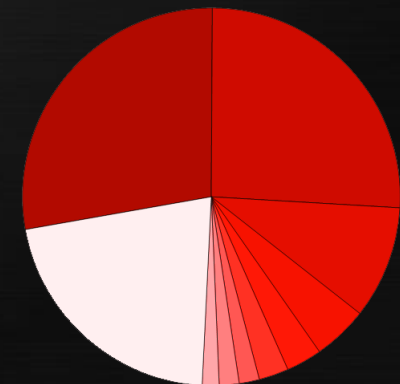
MEET THE INNOVATORS. OUR UNIQUE AUDIENCE OF ENGINEERING TALENT.

LEADERSHIP



TOP COUNTRIES

EU	28%
United States	26%
India	10%
Turkey	5%
Canada	3%
Brazil	3%
Russia	2%
Australia	2%
Japan	1%
Other	21%

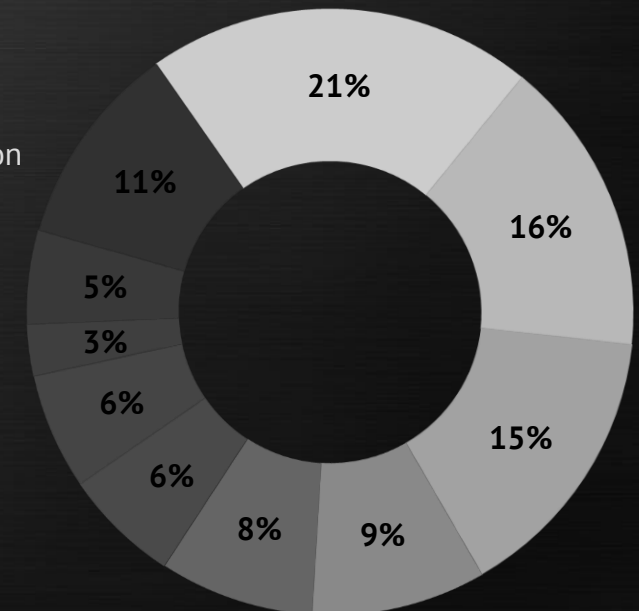




WE REACH THE WHOLE
ENGINEERING COMMUNITY.

INDUSTRIES

- Industrial Automation & Robotics
- Software
- Semiconductors & Telecommunication
- Aerospace
- Automotive
- Health Care & Medical Tech
- Manufacturing
- Consumer Products
- Engineering / Design Services
- Other





COMPANIES AND UNI'S WHERE
OUR AUDIENCE WORKS OR STUDIES

NORTHROP
GRUMMAN

TNO
innovation
for life



SPACEX

ETH zürich

BOEING



Carnegie
Mellon
University

BOSCH

TESLA



Mit
Massachusetts
Institute of
Technology



General Motors

Stanford
University

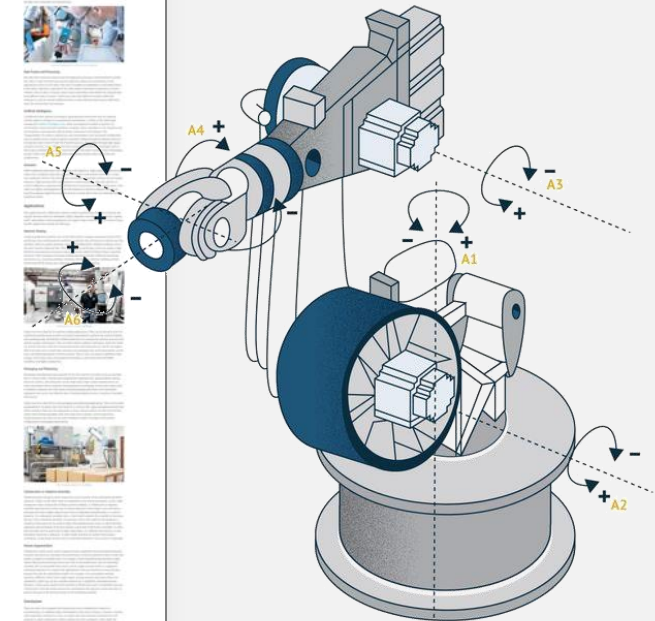
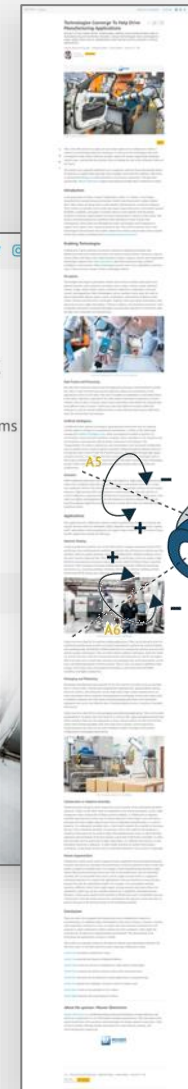
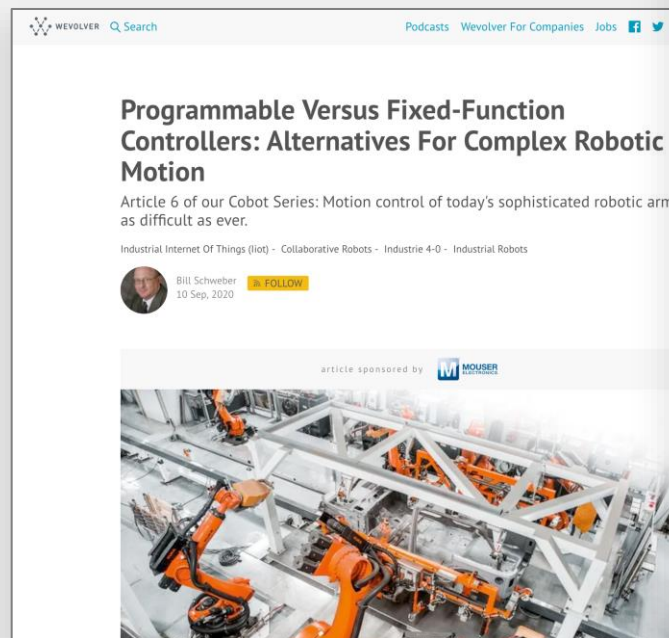
THE BIGGEST CHALLENGE IN CONTENT MARKETING IS TO REACH BEYOND YOUR EXISTING AUDIENCE

Wevolver becomes your superpower



CONTENT CREATION

Blog articles, videos, social media, podcasts, graphics, and more.

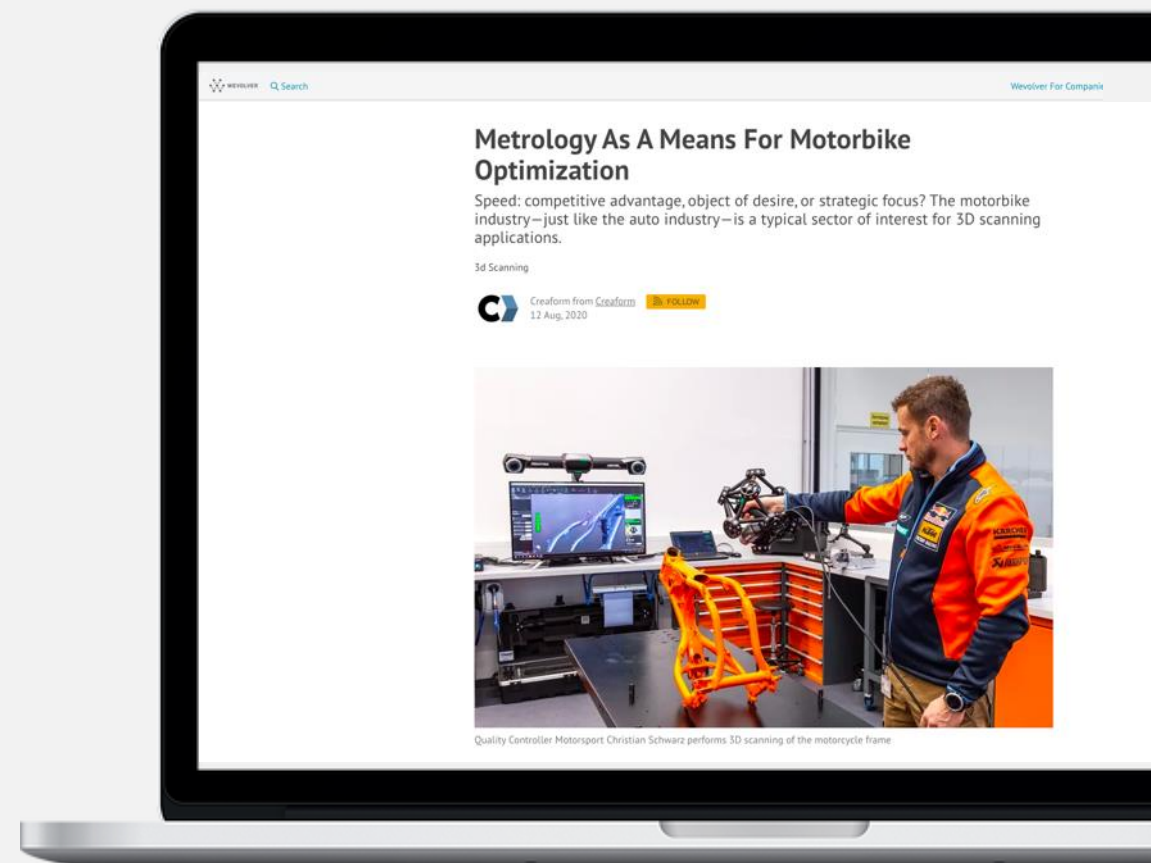


Content Creation

Content Creation Service

Our dedicated editors create long-read blog articles for your company.

1. 1000-1800 words, with custom illustrations from our award-winning team
2. You can choose: Our editors can act as ghost writers for you, or the articles can be published under your editor's name.
3. We publish the content on Wevolver.com for you.
The content is licensed to also be used on your own website and social media channels.



CONTENT DATA INSIGHTS

Explore unique insights based on your content.

We share a report with the details of organizations where people work or study who looked at your content as well as the details of organizations who looked at content similar to your field.

This enables you to discover new leads and gain deep insights into your industry.



Bosch GmbH

Location Stuttgart, Germany

Website: <https://www.bosch.com/>

Industry: Information Technology and Services



General Motors

Company location: Detroit, MI, United States of America

Website: <http://www.gm.com>

Industry: Automotive



Boeing

Location Everett, WA, United States of America

Website: <http://www.boeing.com>

Industry: Aviation & Aerospace



ETH Zurich

Location Zurich, Switzerland

Website: <http://www.ethz.ch>

Industry: Biotechnology

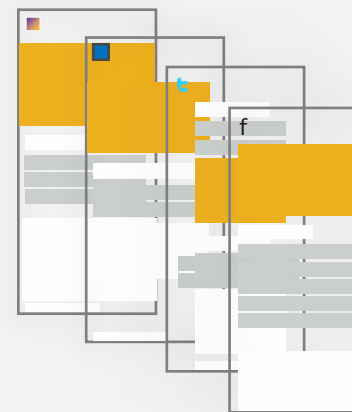
CONTENT DISTRIBUTION

**Leverage our reach and strong brand
in the engineering community.**

WEB PLATFORM



SOCIAL MEDIA CHANNELS



SOCIAL GROUPS NETWORK



SUBSCRIPTIONS

Our subscriptions enable you to perform highly effective knowledge marketing.

1. Build up a profile.

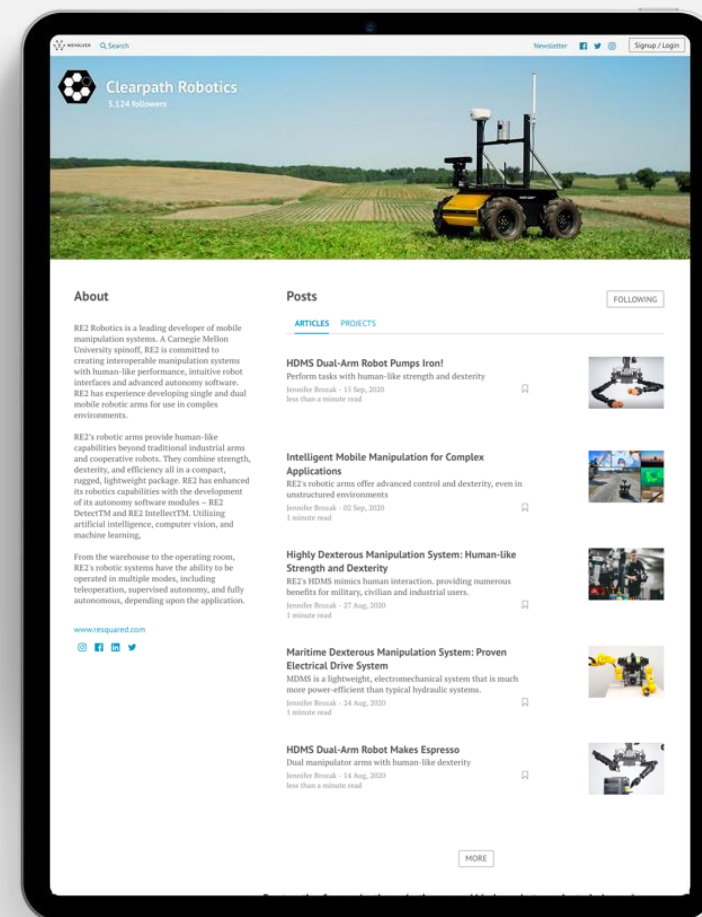
Your profile enables engineers to learn more about your business, view all your posts, and go to your website or social media. Profiles are found via your content, the discover pages, and search feature.

2. Publish content on Wevolver.com.

You can choose to publish your company's content on our highly regarded independent platform for professional engineers. Create dedicated content for Wevolver, or repurpose content you are creating for your own channels anyway.

3. Gain followers.

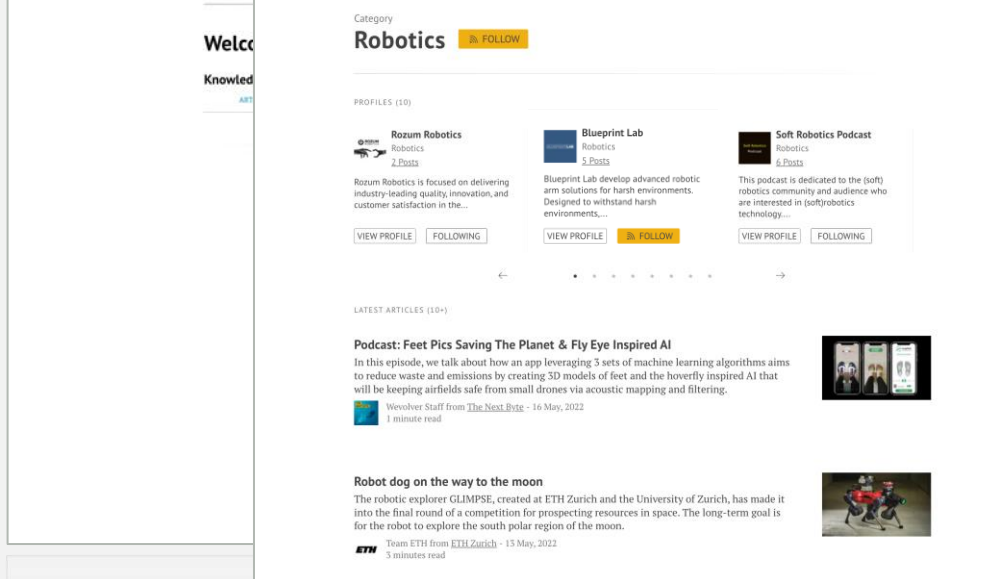
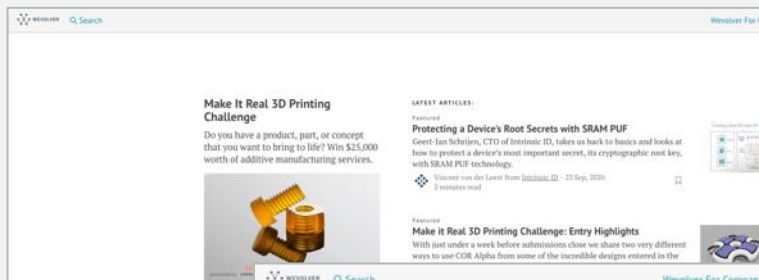
Followers will gain notifications about new content you post. Followers are dedicated: 25% return every week to read new content.



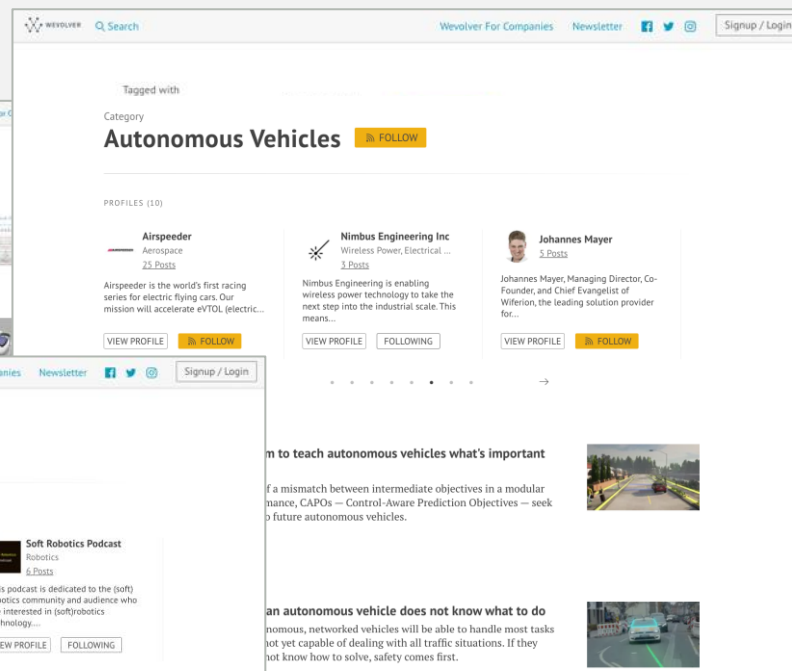
Your profile and content will show on all relevant pages throughout the platform, to reach the right audience.

You can optionally share blog articles, case-studies, video's, podcasts, recorded webinars, and product descriptions.

HOMEPAGE



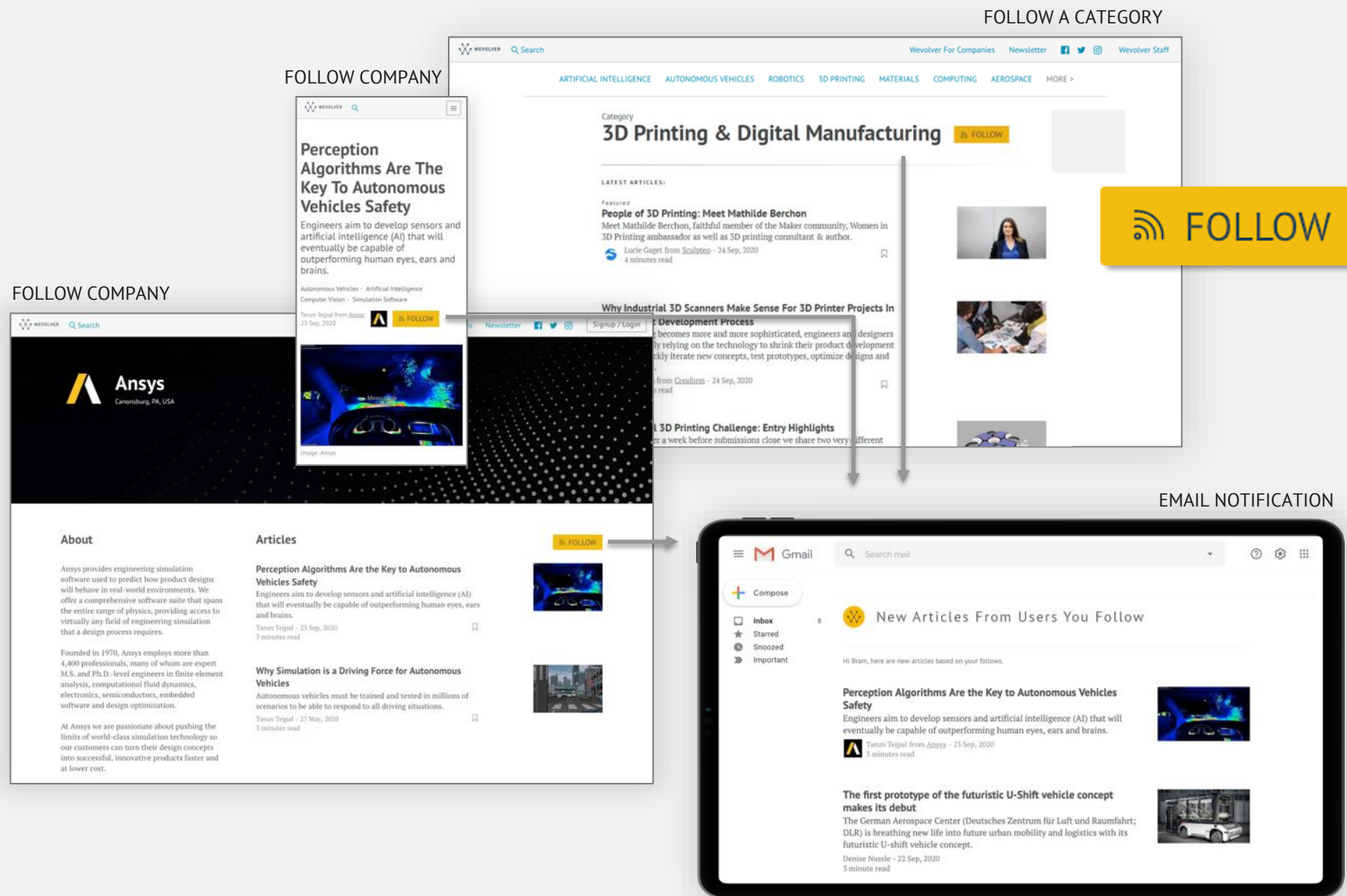
CATEGORY PAGE



TAG OVERVIEW PAGES

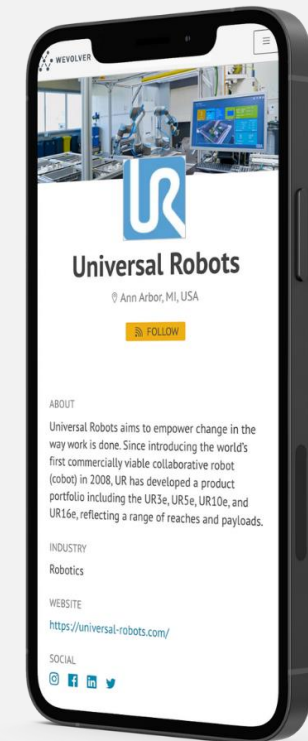
Followers get notifications when you share new content.

People can follow your company page and specific topics such as 3D Printing, Autonomous Vehicles, or Artificial Intelligence. Therefore, people get notified about exactly the topics that they are interested in.



Subscription Overview

	Premium profile subscription	Publishing subscription
Profile page	Yes	Yes
Publishing content	No	Yes
Metrics report	Quarterly	Monthly
Onboarding session	Yes	Yes
Continuous content feedback*	N/A	Yes
Company introduction**	With yearly subscription	Yes



* Your dedicated customer success manager keeps an eye on the content you share and gives feedback if needed.

** An introduction post about your company Wevolver's LinkedIn Page (100,000 followers)

ENGAGEMENT GENERATION

We interact directly, daily, with the smartest people in your industry.

Let us create unique campaigns tailored to your goals.

- Competitions & challenges
- Leadership interviews
- Podcast sponsorship
- Webinar & event promotion
- Dedicated social media campaigns

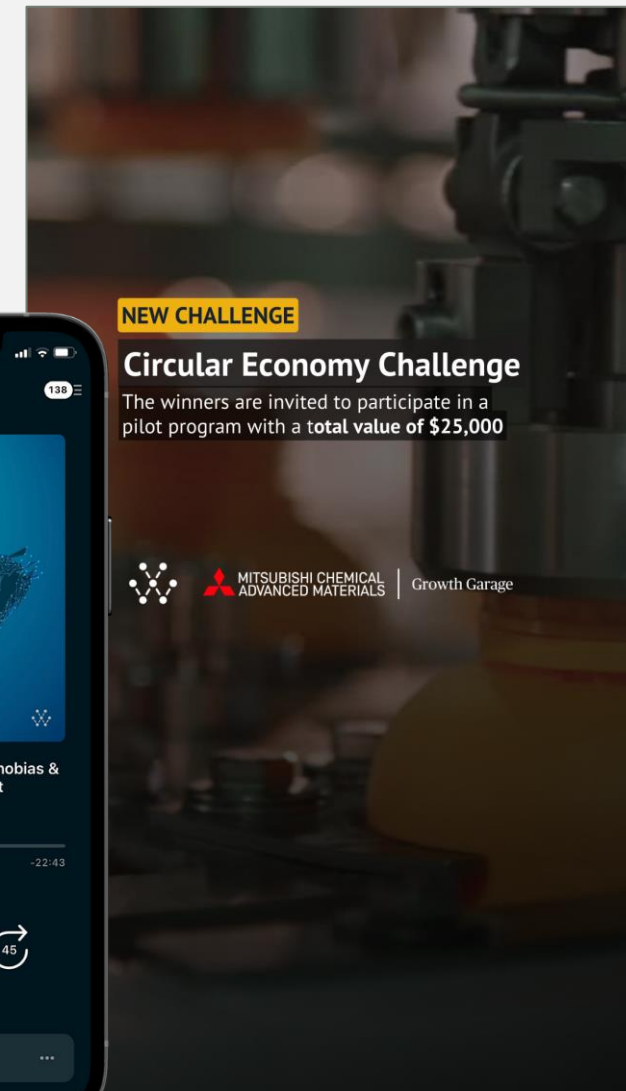
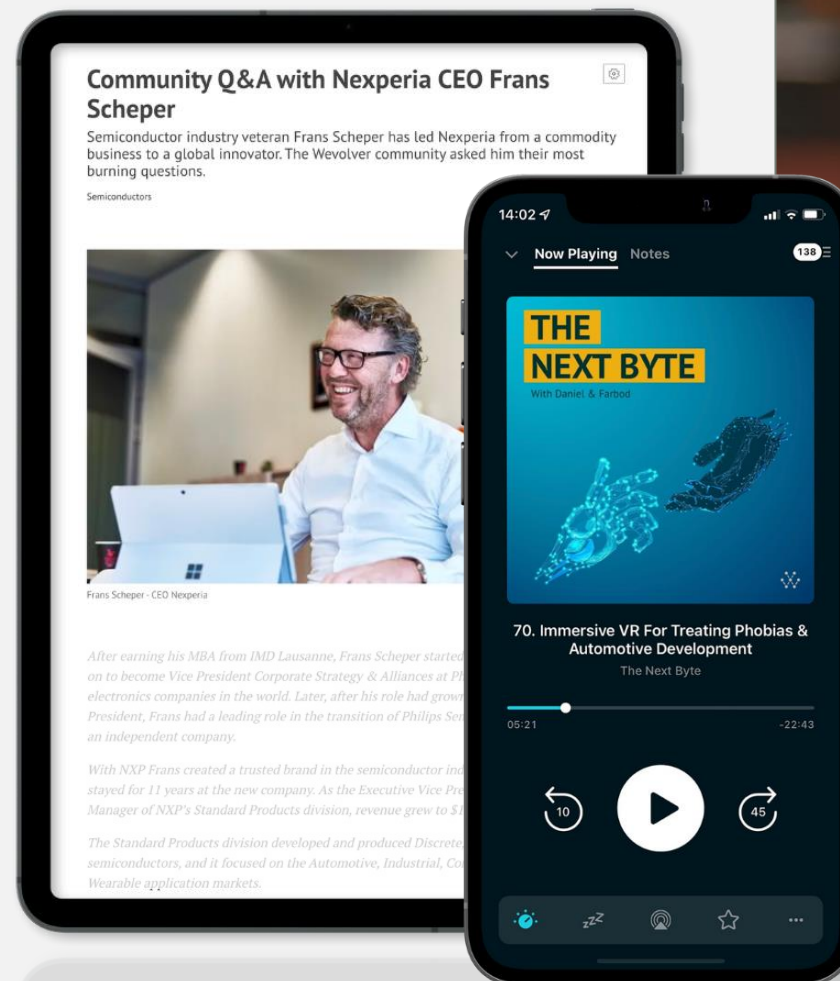
A selection of companies who use these services.

ARDUINO

MITSUBISHI
CHEMICAL

RENESAS

NVIDIA



ENGINEERS WANT TO BE INFORMED ABOUT STATE OF THE ART TECHNOLOGY.

Create **brand awareness**
Establish **thought leadership**
Generate **engagement**
Perform **employer branding**

...among a unique community of engineering talent.



OUR CUSTOMERS RANGE FROM CUTTING EDGE
STARTUPS TO BN DOLLAR MARKET LEADERS.



Wevolver is how engineers stay cutting edge.